

## CitiBus Advertising Guidelines

(315) 785-7772 • Effective July 2020









10% DISCOUNT IF YEAR IS PAID IN FULL

## CITIBUS ADVERTISING RATES Street Side Curb Side Street Side Curb Side Interior Tail Contract Rail Queen King King Queen Term 30"x70" 11"x28" 30"x150" 30"x150" 30"x70" 21"x65" Buses Available 3 Buses 3 Buses 1 Bus 5 Buses 1 Bus 1 Bus \$175/mo \$175/mo \$150/mo \$150/mo \$175/mo \$35/mo 3 Month \$125/mo \$125/mo \$100/mo \$100/mo \$150/mo \$30/mo 6 Month \$105/mo \$75/mo 12 Month \$105/mo \$75/mo \$125/mo \$25/mo

costs for CitiBus Advertising is for bus advertising space only. Advertiser is separately responsible for graphic design, shipping, install and removal costs.

For more information contact: Doreen Doherty at (315) 785-7772 ddoherty@watertown-ny.gov